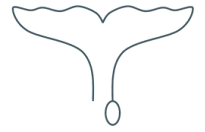


Aligneage Fertility, Inc  
Aligneage Fertility Laboratory, LLC  
Aligneage Fertility Consulting, LLC  
424 Madison Avenue, Suite 1201, New York, NY 10017  
Mail: 90 West Street, 9J, New York, NY 10006

ALIGNAGE  
FERTILITY



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Social: @aligneagefertility

**Industries:** Clinical Laboratory Services;  
Fertility; Cryo Storage

**Management:**

Justine Witzke, PhD, MPH, Founder & CEO  
Sharon Anderson, PhD, HCLD, Laboratory Director  
Alexandra King, MD, Medical Director

**Medical Advisory Committee:**

Alexandra King, MD, Internist, Assistant Professor  
Alexis Melnick, MD, Reproductive Endocrinologist, Assistant Professor  
Peter Schlegel, MD, Urologist, Professor

Other members to be invited.

**Employees:** Founder, 1 consultant, 1 part-time employee, seeking 1 NP or PA and 1 andrologist

**Finance:**

Accounting/Tax: Rosenberg & Chesnov

Funding to Date: \$450K via convertible note

Financing Sought: \$50K via convertible note for initial expenses toward building in-house donor bank

**Legal:** Nixon Gwilt; Robinson + Cole

**Business Description / Company Background:**

Aligneage Fertility is a boutique, human-centered sperm bank and fertility consultancy opening in New York City in the summer of 2023. The mission of Aligneage Fertility is to provide high-quality, equitably accessible, compassionate, personalized, and evidence-based andrology services, donor screening procedures, fertility guidance and industry-specific consulting. The vision is to contribute to a world in which individuals can access the experts, information, services, and technologies to enhance their family building experience.

**Market Opportunity / Unmet Need:**

With more than 25 IVF programs in the NYC area and 17% of all IVF cycles in the US performed within 30 miles of NYC, there are still only three (3) sperm banks. Current offerings of fertility services can be overly transactional and insufficiently personalized to meet the needs of today's families and the demands created by the 2021 legalization of compensated surrogacy. Aligneage Fertility offers clinical services including semen analysis, cryopreservation and storage for client depositors and medical and planned fertility preservation, directed donor testing and screening for directed donors and intended parents pursuing surrogacy, as well as a boutique in-house donor sperm bank. Additionally, Aligneage Fertility offers direct to patient and professional consulting services including fertility guidance for prospective parents, community or employer group seminars, and specialty business to business consulting projects.

**Commercial / Technical Milestones:**

*Achieved:* Experienced and dedicated Laboratory Director and Medical Director have been recruited and on-boarded. Long-term lease on space in midtown Manhattan has been inked.

*In process:* Completion of construction on customized, brand-new facility is expected by July 2023. Licensure and accreditation: CLIA, CLEP, FDA, and NYSDOH. Consulting engagements are in conversation. Recruitment for an NP or PA and an andrologist.

**Competition / Competitive Advantages / Customer Benefits:**

When, with whom, and how to build one's family is among the most intimate and important decisions in life. The experience of building a family with the use of assisted reproductive technologies and especially with gestational surrogacy, donor gametes, or after a cancer diagnosis requires attention, dedication, and personalization. Aligneage Fertility's approach is human centered and aligned.

**Financial Forecast, in thousands (Unaudited):**

	Year 1	Year 2	Year 3	Year 4
Clinical Services	888	2334	3486	4678
Other Services	250	320	450	520
COGS	231	622	930	1245
Operating Expenses	892	1080	1200	1400